



The world's first completely recyclable stand-up pouch

The pouch, including the spout, the cap and printed sleeve are made of a monomaterial (polyethylene, or PE)



No use of adhesives

No plastic barrier materials / adhesives

100% recyclable pouch design

Separate pouch and label allows easy recycling



About the Switch pouch

Innovative Design

Removable plastic sleeves contain the design and product information, allowing easy recycling of the pouch.

100% recyclable pouch

No use of adhesives, polymers or other barrier materials (e.g. EVOH) means the pouch is fully recyclable (once the label is removed).

100% recycled plastic

Made from 100% recycled polyethylene

Helping you reduce, reuse & recycle

Reduce - Compared to a bottle, the pouch saves up to 70% of packaging material for the same product volume.

Reuse - Refill pouch means the original bottle can be refilled multiple times.

Recycle - The pouch is fully recyclable, ensuring the plastic remains within a closed material loop

