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COUNTY SUPPLIES



7 reasons
why you can't
afford not to try
Quick and Easy

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Balancing environmental diligence with high standards of cleaning and hygiene can be difficult challenge. However, with new innovations hitting the cleaning market more frequently, we have seen the rise of the eco-friendly product and the multiple benefits these green cleaning alternatives can give you...

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About the author

Edward Blackledge – Innovation Director

Edward collaborate with customers to understand and define their challenges in achieving cleaning and hygiene standards, and then delivers innovative solutions, be it through products or services.

He works with frontline cleaning teams and management teams, work forces and executives to ensure customer-driven solutions.

We set ourselves the challenge to bring our customers an eco-friendly product that actually works and improves the following factors:

- User Efficiency
- Sustainability
- User Safety

And we have found the answer.

So here are 7 things you need to know about Quick and Easy...

1. It has an automatic, mobile dosing system

Have you ever been frustrated with team efficiency when it comes to cleaning multiple environments and re-dosing?

Or are your dosing methods causing you to over use on cleaning chemicals?

The Quick and Easy trigger system solves both of these problems through its automatic dosing system contained within the trigger head. That means that with just one spray, you have a solution that is correctly dosed, without the need to visit the store cupboard or use any other method of measurement.

2. It eliminates walks back to the store cupboard

As part of the automatic dosing system, the product has a built in water cartridge that combines with the cleaning solution in the ergonomic trigger head. Because the water cartridge is built in, it can be refilled anywhere.

This eliminates unnecessary walks back to the store cupboard. Saving time and money.

It also makes sure that the system is using fresh, uncontaminated water – a very hygienic solution.



3. It improves the health of your staff and clients

Switching to eco-friendly cleaning regimes is a great way of helping to keep your cleaning workforce and any clients or customers who may come into contact with your cleaning products healthy and happy.

The Health and Safety Executive has warned of the risk of conventional cleaning chemicals in association with a number of adverse health effects including dermatitis, headaches and dizziness, and clinical research has shown that conventional cleaning products can trigger asthma symptoms in susceptible individuals.

The foam application of Quick and Easy ensures that the product eliminates any risk of inhalation and the foam is CLP free in application, meaning that it isn't dangerous to your users even on a long term basis.



4. It cleans more than one area

It's very common to have different trigger head chemicals to clean different areas and it's also common to have to carry these different solutions everywhere you go or revisit the store cupboard.

Quick and Easy has four cleaning applications that each have their own speciality – washrooms, kitchens, general surfaces and stains. Each can easily be changed on the trigger head and carried around in a tailored belt. Minimise your stock holding and maximise your efficiency!

5. You won't have to spend more money

The prospect of spending more on sustainable cleaning products can be an unattractive option when organisations and businesses are constantly (and understandably) striving to keep costs low, and want to choose a range of products which are financially viable for their budget.

A common misconception surrounding sustainable cleaning regimes is that they cost more than conventional cleaning products. As more and more sustainable cleaning product ranges have emerged in recent years, manufacturers have been able to drive costs down, so switching to these types of products is now both ecologically and economically sustainable.

The efficiency of the product and associated automatic dosing means that it has a really low cost-in-application and one cartridge of cleaning solution can cover more than 1130m²! Couple this with the labour efficiency benefits and cost in use is reduced.

6. It will help you meet green cleaning targets

Eco-friendly cleaning products reduce the ever-growing global burden that climate change, greenhouse gases and synthesis of toxic chemicals have created.

By avoiding the use of harmful chemicals in your cleaning products, you can significantly reduce, if not eliminate, the output of toxic and hazardous waste products.

Quick and Easy is Cradle to Cradle GOLD certified, which means every aspect of this product including manufacture is eco-friendly. The material elements of the product actually achieved PLATINUM status! This certification goes above and beyond the Eco-label standard, meaning this is a truly green cleaning product.

7. It's true innovation

Everyone in the cleaning industry is looking for the latest innovations that will drastically improve their cleaning operations and ultimately save them time and money. However, true innovations rarely make an appearance. There are many modified products that are marketed as "innovative", but not many meet the true innovation standard.

Innovation has to be novel, useful and practical. Quick and Easy has taken a market requirement for powerful eco-friendly products and produced a safe, green, practical and powerful innovation the truly meets the needs of many facility managers.

93% of global citizens will have a more positive image of an organisation which addresses social and environmental issues, and 90% will be more likely to trust that organisation



Conclusion

The business benefits of switching to a green cleaning product are real and are becoming increasingly meaningful. The award winning Quick and Easy introduces a system where price and efficacy don't have to be sacrificed. This eco-friendly cleaning product can be an economically and ecologically sustainable option for your organisation.





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