



Arlwyo a Glanhau
NEWYDD
Catering & Cleaning

Partnership

CASE STUDY

NEWYDD CATERING & CLEANING

NEWydd Catering & Cleaning, a Local Authority Trading Company under Flintshire County Council, provides vital catering and cleaning services to 200+ sites across North Wales, including schools, care homes, and public buildings.

As their longstanding supplier of cleaning and janitorial products, Arrow has developed a close partnership with NEWydd, providing tailored, innovative, and environmentally sustainable cleaning solutions.

The outcomes achieved are impressive:

- **413 kg carbon** saved annually
- **70 kg single-use plastic** saved per year
- **100% sustainable chemicals** used across all sites

"ARROW HAS BEEN AN AMAZING PARTNER IN OUR SUSTAINABILITY JOURNEY. WITH THEIR HELP, WE'VE BEEN ABLE TO RETHINK THE WAY WE OPERATE AND DEVELOP A TRULY ECO-FRIENDLY CLEANING SERVICE."

Operations Manager, NEWydd Catering & Cleaning

AT A GLANCE



200+ sites
across North
Wales



100%
sustainable
chemicals



70 kg single use
plastic saved
per year



413 kg carbon
saved per year

ARROW COUNTY SUPPLIES

Arrow House, Longden Road, Shrewsbury, SY3 9AE
T 01743 283 600 E askarrow@arrowcounty.com W www.arrowcounty.com



PROBLEM

Sustainability is a core value for NEWydd, particularly given their significant presence in schools, where environmental awareness is high among students. To further their commitment to sustainability, NEWydd recognised the need to address several key challenges in their cleaning operations. These included:

- **Harmful chemicals** posed significant risks to local biodiversity and water streams.
- **Many product containers, particularly cleaning chemicals, could not be recycled**, conflicting with the Council's zero-waste goals.
- **Over-dosing of cleaning products** was leading to higher costs.

SOLUTION

Arrow worked closely with NEWydd to introduce a range that addressed their sustainability concerns. After conducting a comprehensive review of their cleaning operations, Arrow recommended the implementing their **Green Care®** chemical range and the **Quick & Easy® dosing system**.

Green Care® products, known for their eco-friendly, non-toxic formulation, would help reduce the reliance on harmful chemicals while protecting the health and safety of staff. Additionally, the **Quick & Easy® dosing system** would prevent over-dosing and reduce waste, while eliminating the need for single-use plastic trigger spray bottles.

A proposal was presented to the NEWydd Operations Team, and a trial was launched at two key sites. This trial involved introducing the **Green Care®** products and provided an opportunity to assess their effectiveness in real-world conditions.

"WE CHOSE GREEN CARE® PRODUCTS TO SUPPORT OUR SUSTAINABILITY GOALS. THEIR ECO-FRIENDLY BACKSTORY MADE US REFLECT ON OUR ENVIRONMENTAL IMPACT AND THEIR NON-TOXIC FORMULA IMPRESSED US, HELPING TO PROTECT STAFF AND REDUCE WORKPLACE RISKS."

OUTCOME

The trial was a resounding success, with cleaners praising the new **Green Care®** chemicals for their efficiency and ease of use. The positive feedback led to a phased rollout of the products across all NEWydd sites – allowing NEWydd to develop a truly eco-friendly cleaning service.

"THE GREEN CARE® TRIAL WAS A GREAT SUCCESS, WITH OUR TEAMS PRAISING THE PRODUCTS' EFFICIENCY AND EASE OF USE. THANKS TO THE POSITIVE FEEDBACK, WE ROLLED THEM OUT ACROSS ALL SITES, STRENGTHENING OUR COMMITMENT TO SUSTAINABLE CLEANING. ARROW'S SUPPORT MADE THE TRANSITION SEAMLESS."

ARROW COUNTY SUPPLIES

Arrow House, Longden Road, Shrewsbury, SY3 9AE
 T 01743 283 600 E askarrow@arrowcounty.com W www.arrowcounty.com